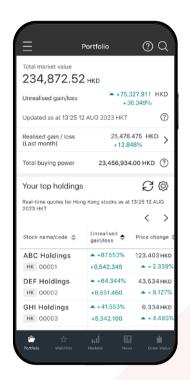
# Trade Stocks & ETFs with HSBC's award-winning digital trading platform

# **HSBC** Easy Invest



### Invest smarter than ever with the HSBC Easy Invest stock trading app





# HSBC Top Trader Club Trade25 My alerts III IPO ▼ ETF screener Wealth Portfolio Lending Hong Kong Investor ID Substitute Form W-8BEN Virtual Asset Investor Education Centre E ? Log off Help Settings Wicloome back, you last logged in at 12:32 AM HKT on 14 Dec 2023

# Monitor your portfolio and watchlist 24/7

- Automatic gain/ loss tracking
- Real time updates and alerts
- Up-to-date buying power including portfolio lending credit line

### Trade instantly with live market prices

- Place market and limit orders in a few clicks
- Buy and sell Hong Kong, US and China A stocks
- · Access free real time quotes and advanced charting

### All-in-one stock trading app

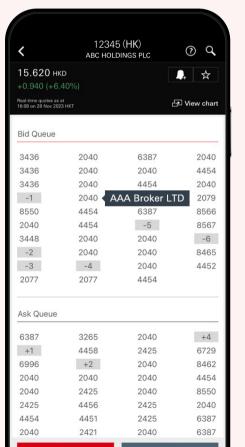
- Receive personalized alerts on stock prices and news
- Subscribe and start trading IPO shares on their first listing day
- Join HSBC Top Trader Club or Trade25 and enjoy benefits
- Explore HK/US ETFs with our ETF screener

### Start trading with an edge

# Free real-time market depth information

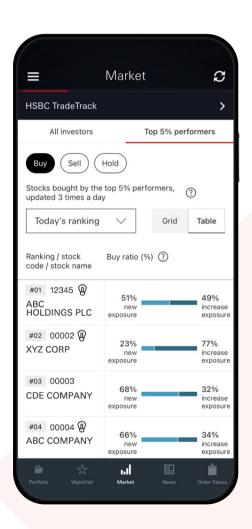
Free real-time level 2 market data<sup>1</sup>, including top 10 Bid & Ask Queue and respective broker information<sup>2</sup>, to help you evaluate supply and demand and work your orders with more precision.





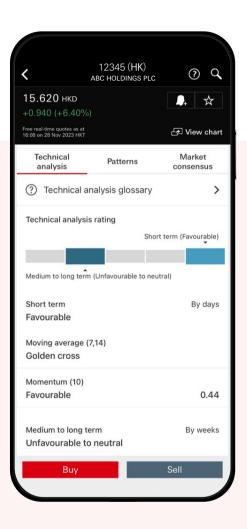
- Identify the broker IDs currently in the Bid-Ask queue
- Click the broker ID to see their names

### Discover and research trading ideas with TradeTrack and our stock analysis tools



### **HSBC** TradeTrack

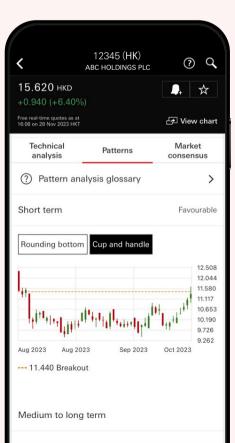
HSBC's exclusive social trading capability. Uncover stocks most bought and sold by our most successful traders<sup>3</sup>, updated several times per day.

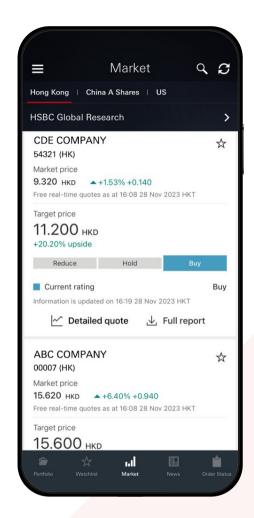


- Short and mid to long term technical analysis
- Technical pattern charts with explanations
- Market consensus buy and sell ratings with target price

# Stock insights and market consensus

Interpret trends with technical analysis, patterns and market consensus data.



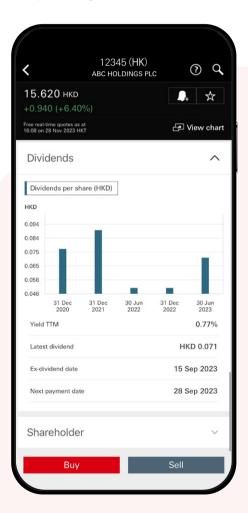


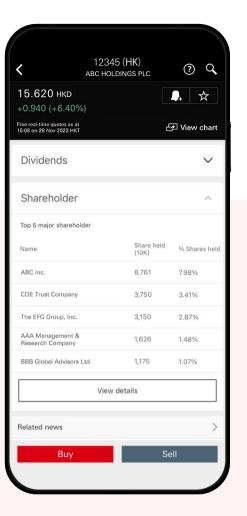
### **HSBC Global Research**\*

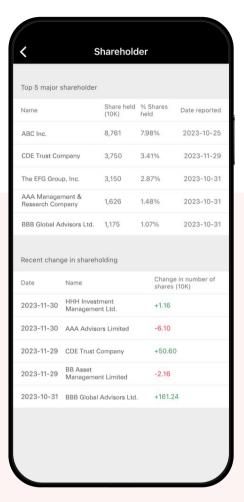
View full research reports from our award-winning analysts on hundreds of the most popular HK and US stocks.

### **Dividends**

Review dividend history and upcoming distributions.



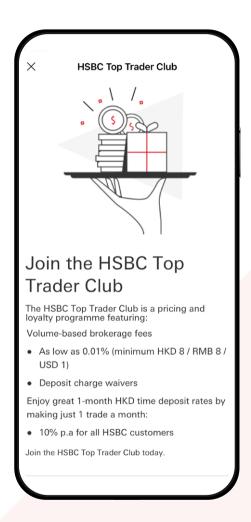


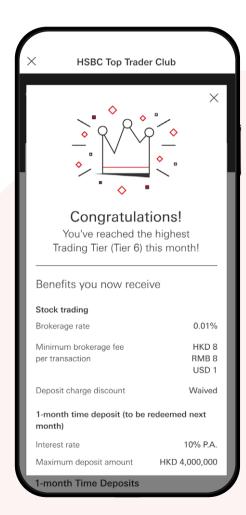


### Shareholder

Learn which major shareholders have increased or decreased their positions.

### Join HSBC Top Trader Club for more benefits





### **HSBC Top Trader Club**

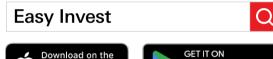
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- Enjoy discounted brokerage rate as low as 0.01% or HKD8 / RMB8 / USD1 per trade
- Receive 10% p.a. HKD time deposit rewards4
- Access to HSBC Global Research reports on over 400 HK and US stocks\*
- Flexible credit line up to 70% LTV on HK and US stocks at attractive interest rates
- Invitations to exclusive offline seminars and investor events ...and more benefits on the way!

You can sign up via HSBC Easy Invest > Menu > HSBC Top Trader Club

# 1 in 3 Hong Kong people invest with HSBC<sup>5</sup>. Download HSBC Easy Invest to trade with HSBC now.









### More ways to invest:

You can also invest in Hong Kong, US and China A stock markets with HSBC HK Mobile Banking and HSBC Online Banking.

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Award-winning digital trading platform: HSBC won top prize for Brokerage Service at the Bloomberg Businessweek – Financial Institution Awards from 2020 to 2023 for four consecutive years.

For more details of HSBC Top Trader Club, please visit HSBC HK website > Investing > HSBC Top Trader Club. Depending on your monthly trading volume, you may prefer to remain in our standard pricing programme. For US stocks in particular, by opting-in to the HSBC Top Trader Club your current tariff of USD18 for your first 1,000 shares + USD0.015 for additional shares will be replaced with the HSBC Top Trader Club pricing.

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- 1. Free bid-ask queue monthly quota is 1,000 quotes for HSBC Premier Elite & Premier customers; 500 quotes for non-Premier customers. Thereafter charge HKD0.1 per quote.
- 2. Bid-ask gueue broker information is only available for HSBC Premier Elite and Premier customers.
- 3. Most successful traders refer to HSBC's top 5% performing Personal Banking traders. They are active stock traders with the top 5% performance in their stock portfolio over the past 6 months.
- 4. To enjoy the 10% p.a. 1-month HKD time deposit rewards, customers need to make at least 1 trade per month. Interest rates are not guaranteed and may be subject to change as per prevailing market conditions.
- 5. Source: HSBC HK, Hong Kong Census and Statistics Department, data as of April 2023

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