

#IAmElite

Enjoy banking on a whole new level.

Enjoy welcome rewards worth

Up to HKD86,300



Premier

Welcome Rewards for Elite Like You.

Join HSBC Premier Elite from now until 30 June 2024 to enjoy welcome rewards worth up to **HKD86,300**.



New Fund Reward

	in HK\$ or equivalent	Cash Rewards
New Fund Offer Bring in new fund by the last day of the 1 st calendar month after the month of joining Premier Elite and maintain until the 5 th calendar month.	HK\$1M < HK\$3M	HK\$6,000
	HK\$3M < HK\$5M	HK\$9,000
	HK\$5M < HK\$8M	HK\$24,000
	HK\$8M < HK\$12M	HK\$37,000
	HK\$12M or above	HK\$40,000



Wealth Management Rewards

Wealth of Your Choice	Join Well+ Bonus Badge and choose your preferred investment/ insurance product category with accumulated subscription	10,000 RewardCash
UT Transfer-in Offer	Accumulate every HKD250,000 transfer-in amount of Unit Trust for HKD1,000 cash rewards	HK\$11,000 Cash Rewards**
Insurance Take-up Offer	Paying new policy's premium of selected HSBC Life insurance plan for HKD600,000 or above using HSBC Premier Mastercard	6,000 RewardCash
Bond Transfer-in Offer	Enjoy extra reward by transfer-in of Bond paired with HKD500,000 Bond subscription or above	HK\$1,000 Cash Rewards***



Lifestyle Offers

International Education	Complimentary 1-year Hong Kong Legal Training Institute membership	HK\$16,000 (reference value)
Airport Limousine	Complimentary limousine ride to/from designated airports for 2 times	HK\$1,300 (reference value)
Dining	Exclusive dining credit at selected Black Sheep Restaurants	HK\$1,000

Total

HK\$86,300



Exclusive Preferential Time Deposit Rates

Enjoy a bonus of **0.2% p.a.** on top of our prevailing HKD / USD preferential new fund time deposit rates. Terms and conditions apply.

* New-to-Premier Elite customers can enjoy an extra +0.2% p.a. on top of the current HSBC Premier Elite new fund time deposit rates for USD and HKD. The current HSBC Premier Elite new fund time deposit rates are with reference to the rates under "Preferential New Fund Time Deposit Rates – branch/phone-banking offer" on our website. Terms and conditions apply. Please visit HSBC Hong Kong Deposit Offers website or contact your Relationship Manager for the latest rates.

** Assuming that Eligible Net Transfer-in Amount of Unit Trust by Eligible Customers is HKD 2,750,000. For details, please refer to Terms and Conditions Part (C) below.

***Bond Transfer-in Offer is exclusive to Eligible HSBC Premier Elite Customers who are new to Bonds and Certificates of Deposit (CDs). For details, please refer to Terms and Conditions Part (E) below.

Terms and conditions apply.

Wealth of Your Choice

Our market first programme is exclusive to Premier Elite clients. All you need to do is join the Well+ Bonus Badge, choose your preferred investment or insurance product category. When you make a purchase, you can unlock up to 10,000 Reward Cash.

You can choose one of the following 5 categories to earn rewards of up to 10,000 RewardCash during the promotional period.

	Accumulate Eligible Transactions	RewardCash
Unit Trusts	HK\$5M to <HK\$10M HK\$10M or above	3,200 8,000 in total
Bonds / Certificates of Deposits	HK\$8M to <HK\$16M HK\$16M or above	2,000 5,500 in total
Capital Protected Investments / Deposit Plus	HK\$8M to <HK\$16M HK\$16M or above	1,000 3,200 in total
Equity Linked Investments / Private Placement Notes/ Rate-Linked Notes	HK\$4M to <HK\$7M HK\$7M or above	2,000 5,000 in total
Life Insurance	HK\$0.6M to <HK\$1M HK\$1M or above	6,000 10,000 in total

3 Simple Steps to Unlock Extra Rewards

Please log on to the HSBC HK Mobile Banking app, go to 'Well+' and check the 'Wealth of Your Choice Bonus Badge'.



Choose your preferred category

Choose your preferred investment or insurance product category.



Accumulate your product subscriptions

Accumulate investment subscriptions or first-year insurance premiums of your preferred product category within the promotional period.



Receive your RewardCash

Get RewardCash credited to your credit card within 1 week, once you fulfill the reward threshold!

Lifestyle of Your Choice

Lifestyle of Your Choice offers an array of experiences, each designed to complement your lifestyle. From health to dining and travel privileges, you'll open doors that are closed to others.



Empower Your Wellness

- ▶ 24/7 medical hotline answered by registered doctors and nurses
- ▶ Medical appointment service in Hong Kong
- ▶ Access to a network of over 1,800 medical service providers, with up to 20% discount



Savour Exclusive Dining Experiences

- ▶ Complimentary HKD1,000 dining gift card and welcome treats at over 20 sought-after restaurants



Travel in Luxury and Style

- ▶ Complimentary airport limousine service
- ▶ One-stop private and luxurious lounge experience at Hong Kong International Airport



Join the Inner Circle

- ▶ Access to renowned private clubs



For offer details and booking channels, please visit <https://www.hsbc.com.hk/premier-elite/lifestyle/>

Enter a world without limits today

Guide your wealth management strategy with our range of tailored solutions, exclusive products and our dedicated Premier Elite Director, alongside a team of multi-disciplinary experts. Enjoy seamless priority service for you and your family, wherever you may be.

HSBC Private Market Investment

Capture wider investment opportunities through private market investments which are exclusive to Professional Investors.



Private Market and Hedge Funds



Private Equity Placement



Dedicated Bonds Services



Private Placement Notes

Wealth Financing



Wealth Lending



Insurance Premium Financing

Invite friends and family to share your HSBC Premier Elite experience

You're already in the know. Why not show you care by letting them in on your experience to your family and friends. Referring them to join or upgrade to HSBC Premier Elite lets them enjoy the same banking privileges that you do.



For each successful referral in below eligible customer categories (up to a maximum of 10 referrals)

Cash reward amount

New to HSBC Customer
(excluding holder of any personal primary or additional credit card issued by the Bank and MPF accounts)

HKD10,000

Existing HSBC Customer

HKD3,800

To earn the above rewards, fulfil the designated new fund and Total Relationship Balance requirement then successfully refer your local or non-resident friends and family members.

Refer your family and friends in just 2 steps

1



Recommend HSBC Premier Elite to your family and friends, and quote your contact number that aligns with Bank record.

2



Then your family or friend ("Referee") needs to:

- Visits an HSBC branch in Hong Kong to join HSBC Premier Elite and,
- Mention this programme to our staff and quote your ('Referrer's') contact number as mentioned above.

Please be reminded that for you to be eligible for the Referral Reward, the Referee will need to join HSBC Premier Elite during the promotional period from 1 April to 30 June 2024 and fulfil designated new fund and/ or Total Relationship Balance requirement.

Terms and conditions apply.

Life insurance products above are underwritten by HSBC Life (International) Limited ("HSBC Life") which is authorised and regulated by the Insurance Authority ("IA") to carry on long-term insurance business in the Hong Kong SAR. Policyholders are subject to the credit risk of HSBC Life and early surrender loss.

To borrow or not to borrow? Borrow only if you can repay!
Currency conversion and investment involve risk.

Issued by The Hongkong and Shanghai Banking Corporation Limited



For more HSBC Premier Elite exclusive privileges, please visit hsbc.com.hk/premier-elite